

SAMPLE DELIVERABLE / OWN-SITE PROOF

# SEO and AI-search visibility audit

A redacted sample generated from the live Vigil Automation site with deterministic evidence from the Vigil SEO/AEO engine.

Reviewed July 10, 2026  
vigilautomation.com

<b>100</b> TECHNICAL SCORE	<ul style="list-style-type: none"><li>● <b>Clean technical baseline</b></li></ul>		
	<h2>Crawlability and snippet checks passed</h2> <p>All seven public sitemap pages matched the reviewed local source, remained snippet-eligible, and returned zero technical findings after the approved fixes were deployed.</p>		
<b>7</b> Pages reviewed	<b>7</b> Live/local matches	<b>0</b> Technical findings	<b>0</b> Parity drift

## AI-SEARCH READINESS

# Technical health is clean; content evidence still needs review

The engine does not turn technical health into an AI-placement claim. Six AI-search components were reviewed separately: three are ready, three need work, and none are blocked.

<p>READY</p> <h3>Technical crawlability</h3> <p>Indexability, snippet eligibility, metadata, canonical, schema, and crawl-link checks passed.</p>	<p>READY</p> <h3>Multimodal visibility</h3> <p>No unsupported image, video, audio, or PDF surface created a visibility blocker.</p>
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READY

### Discovery proposals

The engine produced review-only machine-discovery and same-content markdown proposals.

NEEDS REVIEW

### Passage quality

Key sections need stronger self-contained answers and more useful evidence density.

NEEDS REVIEW

### Rendered evidence

Accessibility-tree and current screenshot evidence should be attached to the package.

NEEDS REVIEW

### Published discovery files

Proposed files are not deployment proof until reviewed, published, and fetched live.

## EVIDENCE

# What the audit actually checked

<b>Public inputs</b>	Live HTML, robots.txt, response headers, sitemap, and reviewed site source.
<b>Technical contract</b>	Metadata, canonical URL, headings, indexability, snippet controls, structured data, and crawlable links.
<b>Parity contract</b>	Live and reviewed source scores, finding signatures, and final URLs must match.
<b>Actions performed</b>	Read-only fetch and deterministic analysis. No CMS, DNS, Search Console, WAF, or answer-engine write.
<b>Customer data</b>	None. This own-site sample contains only public Vigil evidence and aggregate results.

# Improve retrieval evidence without disturbing the clean baseline

These are review targets, not promised outcomes. Each change should be measured against the same technical and parity gates before publication.

<p><b>01 / Content</b></p> <p><b>Strengthen key passages</b></p> <p>Turn priority service sections into self-contained answers with clear subjects, useful detail, and first-party evidence.</p>	<p><b>02 / Evidence</b></p> <p><b>Capture rendered proof</b></p> <p>Add accessibility-tree and screenshot evidence so machine readability and visual parity can be reviewed together.</p>	<p><b>03 / Discovery</b></p> <p><b>Review before publishing</b></p> <p>Publish discovery files only when they match visible content, then fetch them live before recording deployment proof.</p>
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## Score boundary

The 100 score is the deterministic technical crawlability and snippet score. It is not a ranking, traffic, citation, revenue, or AI-placement score. AI-search readiness is reported separately so missing evidence and content opportunities cannot be mistaken for proven outcomes.